

Starter Kit

Welcome to Krisis Protection

March 2024



Don't be caught unprepared by flooding
Prepare your property now with Krisis Flood Bags.

Flood Disaster Images Link

Innovation from Passion

Krisis Protection is a pioneering story about building people's resilience. Safeguarding and protecting your most valuable home contents and business assets from flooding.

In Melbourne, Australia and Jacksonville, Florida, US January 2022 - Krisis Protection announced the launch of our proprietary floodwater protection line of Krisis Flood Bags, a practical solution of military-grade content protection bags that keep your home and business contents dry from floodwater damage caused by floods, hurricanes, and natural disasters.

Our Vision

We are the world's leading brand of military-grade watertight bags that provides global communities with a practical solution to safeguard and protect your most valuable indoor home contents and business assets from flood water damage.

The Australian and New Zealand Story

Krisis Protection, founded by Steve Harris, is at the forefront of flood disaster content mitigation. The company addresses one of the world's most challenging problems due to the global frequency of flooding. How to protect your home and business contents from flood water damage? To redefine how families, businesses, and communities prepare for floods.

The Krisis Protection solution represents resilience, preparedness, and the belief that Krisis Flood Bags makes a tangible difference in the face of natural flooding disasters.

After five years of designing a military-grade watertight bag, Krisis Protection is an independently certified watertight solution in the USA and Australia.

1. Customer Testimonials

“ I'm so grateful to have Krisis Flood Bags for our homes. We have run out of storage room and are using Krisis Flood Bags to protect our furniture!
- Louise Bond, South Australia Resident.

“ Thank goodness for Krisis Flood Bags! I can now protect my belongings and get back to normal life as quickly as possible without additional losses.
- Queensland Resident.

“ Remember when disaster strikes, the time to prepare has passed.
- Steven Cyros, Australia.

“ Our family are so happy with Krisis Flood Bags, we love it. What a fantastic protective bag that will benefit us all and keep our family's contents safe and dry! We couldn't be happier.
- Queensland resident, Australia.

“ This guy is definitely on the ball.
- William David, Wichita, KS.

“ Great communication!
- Lexi Bradley, Honolulu, HI

“ Great product for all property managers to seriously consider.
- Teri Rumberger, Naples, FL

“ Krisis flood bags provides incredible customer service and great prices I would highly recommend
- Andrew Clark, North Port, FL

“ Great product!!
- Amelia Rizek, Boca Raton, FL

2. Ambassador Testimonials

Become a Krisis Flood Bag Ambassador - Keep your assets dry

Kris Alter: [View Link](#)

John Martinez: [View Link](#)

Erin Sol: [View Link](#)

Derek and Paula Rabe: [View Link](#)

3. Social Media Accounts

 Instagram [View Link](#)

 LinkedIn [View Link](#)

 Tiktok [View Link](#)

 Facebook [View Link](#)

 Youtube [View Link](#)

 Twitter [View Link](#)

4. Website

Australian Website: [View Link](#)

USA Website: [View Link](#)

5. Videos

Overview video:	View Link	Advertisement 30 sec video:	View Link
Instructional video AUS:	View Link	Instructional video USA:	View Link
Home page video	View Link	AI Video	View Link
TikTok Video	View Link	Krisis Bags Explanation Video	View Link

6. Presentations to Suncorp

Suncorp is Australia's largest flood insurer. The below documents are those used to secure partnership discussions.

First presentation, delivered by email:	View Link
Second presentation, delivered via Teams video meeting:	View Link
Soft Launch Trip to Queensland:	View Link

7. Flood Preparation Guide eBook - USA & Australia

USA eBook:	View Link	Australian eBook:	View Link
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8. Company eBrochure - USA & Australia

Aus Issuu eBrochure:	View Link	AUS PDF eBrochure:	View Link
US Issuu eBrochure:	View Link	US PDF eBrochure:	View Link
		AUS Tri-Fold Brochure:	View Link
		US Tri-Fold Brochure:	View Link
		UK Tri-Fold Brochure:	View Link

9. Product Details

Aus:	View Link	US:	View Link	UK:	View Link
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10. Interviews with Steve Harris from Interdependence

WALA-TV (FOX) Alabama Interview with Steve Harris CEO	View Link	WALA-TV (FOX) Alabama Interview with Steven Ward VP of sales and Business Devopment	View Link
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11. The Team

Steve Harris CEO

Founder, inventor, and entrepreneur. With twenty years start-up, commercialisation, and c-Suite experience. Sector experience spans real-estate, construction products, transport, consumer goods and services.

Julie Hucker AU & US Brand Manager & Project Manager

Brand specialists with over twenty years commercial experience. Julie is expert in aligning products to consumer demands and developing supporting branding and marketing strategies.

Bill Pollock Chairman

Founder of Drake International. Bill is the longest continuous serving CEO globally. Bill acts as financier and advisor to Krisis Protection.

Ben Boyle VP of Sales & Business Development - US

An accomplished executive leader in sales and marketing operations, Ben brings a wealth of experience in driving growth with career roles spanning across military, tech, and e-commerce sectors. His background as a US Army officer adds a unique dimension to his leadership and operational skills. Ben has consistently excelled in scaling revenue, developing high-performing teams, and implementing innovative marketing strategies.

12. Brand Logos

Logos for Krisis Protection, Krisis Bags and Krisis Flood Bags:

[View Link](#)

13. Brand Guidelines

Brand guidelines including logo placement, colours ,fonts etc:

[View Link](#)

14. Fox News Endorsement 5 Star Rating

[View Link](#)

15. Blogs

What are Krisis Flood Bags – Dry Bags made of?

[View Link](#)

How long does it take for a flood to develop?

[View Link](#)

High risk flood zones: Are you at risk?

[View Link](#)

Krisis Flood Bags - Dry Bags - How do they work?

[View Link](#)

What to do before, during and after a flood?

[View Link](#)

Three essential things you need to add to your Personal Flood Prevention Plan.

[View Link](#)

How to prepare your home in advance of a flood if you live in a high-risk flood zone?

[View Link](#)

The difference between watertight and waterproof? What is it?

[View Link](#)

Lifestyle today TV show – Krisis Flood Bags – A Must have for the New Year!

[View Link](#)

Krisis Protection launches Krisis Flood Bags – Protecting Home Contents and Business assets from the devastation of flood waters!

[View Link](#)

16. Press Releases - USA & Australia

prnewswire

Krisis Protection Launches Krisis Flood Bag, Protecting Home Contents And Business Assets From The Devastation Of Floodwaters

Date: January 10, 2023

[View Link](#)

prnewswire

Krisis Protection Announces Launch of Krisis Flood Bag, A New Product Designed to Keep Home Contents and Business Assets Dry from Devastating Floodwaters

Date: January 16, 2023

[View Link](#)

The Headlines of Today

Krisis Protection Launches Krisis Flood Bag, Protecting Home Contents And Business Assets From The Devastation Of Floodwaters

Date: January 10, 2023

[View Link](#)

Le Lizard

Krisis Protection Launches Krisis Flood Bag, Protecting Home Contents and Business Assets from the Devastation of Floodwaters

Date: January 10, 2023

[View Link](#)

World News (WN.com)

Krisis Protection Launches Krisis Flood Bag, Protecting Home Contents and Business Assets from the Devastation

Date: January 10, 2023

[View Link](#)

WLNY-TV New York

Must Haves For The New Year

Date: January 14, 2023

[View Link](#)

KCAL-TV Los Angeles

Must Haves For The New Year

Date: January 14, 2023

[View Link](#)

WPSG-TV Philadelphia

Must Haves For The New Year

Date: January 14, 2023

[View Link](#)

KTXA-TV Dallas

Must Haves For The New Year

Date: January 14, 2023

[View Link](#)

WUPA-TV Atlanta

Must Haves For The New Year

Date: January 14, 2023

[View Link](#)

WTOG-TV Tampa

Must Haves For The New Year

Date: January 14, 2023

[View Link](#)

Le Lizard

Krisis Protection Announces Launch of Krisis Flood Bag, A New Product Designed to Keep Home Contents and Business Assets Dry from Devastating Floodwaters

Date: January 16, 2023

[View Link](#)

World News (WN.com)

Krisis Protection Announces Launch of Krisis Flood Bag, A New Product Designed to Keep Home

Date: January 16, 2023

[View Link](#)

Spoke

Krisis Protection Announces Launch of Krisis Flood Bag, A New Product Designed to Keep Home Contents and Business Assets Dry from Devastating Floodwaters

Date: January 16, 2023

[View Link](#)

SHRM

Keeping Remote Workers Safe in Natural Disasters

Date: January 30, 2023

[View Link](#)

Authority Magazine

Social Impact Heroes: Why & How Steve Harris of Krisis Protection is Helping to Change Our World

Date: March 2, 2023

[View Link](#)

WLNY-TV New York

Refresh Your Spring Routine

Date: March 11, 2023

[View Link](#)

KCAL-TV Los Angeles

Refresh Your Spring Routine

Date: March 11, 2023

[View Link](#)

WPSG-TV Philadelphia

Refresh Your Spring Routine

Date: March 11, 2023

[View Link](#)

KTXA-TV Dallas

Refresh Your Spring Routine

Date: March 11, 2023

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WUPA-TV Atlanta

Refresh Your Spring Routine

Date: March 11, 2023

[View Link](#)

WTOG-TV Tampa

Refresh Your Spring Routine

Date: March 11, 2023

[View Link](#)

17. Krisis Protection Instructions:

To limit Condensation inside your Krisis Flood Bag

Condensation can occur over time if Krisis Flood Bags are left for long periods in hot and cold weather conditions.

It is recommended to place Silicone Gel pads inside the flood bag. A Silicia Gel pad will help to control any moisture inside the Krisis Flood Bags over long periods of time. Silicia Gel is an excellent way to control humidity and moisture that may lead to a build-up of mould.

**Flood proof your indoor home contents
& business assets with Krisis Flood Bags
– for content protection.**

